



**Original Roots, Rock, Reggae...**

**Promo Kit**

**UNITY...THE BAND**  
**Pioneers of American Reggae**

**Genre**: Original Roots, Rock, Reggae...

**Established**: 2003

**Headquarters**: 1313 Midway Rd. Menasha, WI 54952

**Website**: [www.unitytheband.com](http://www.unitytheband.com)

**Albums**: "Liberation" released in April of 2004  
"In The Beginning" released in March of 2006

**Awards**: WAMI World Beat Category 2007  
WAMI World Beat Category 2008

**Instruments**: Lead vocal, 5 backup vocals, 2 guitars, drums, bass, alto/tenor saxophone, keyboards, percussion, and congas.

**Availability**: Please check our website for dates already scheduled.

**Prices**: Vary according to needs and distance.

**Booking Contact**: Pita Katobalavu @ 920-378-1788

**Current Plans**:  
Release a new self-produced album in 2010.

**Goal**: To share our unique reggae music with people all over the world.

## **UNITY...THE BAND**

### **Pioneers of American Reggae**

Original roots, rock, reggae is the heart and soul of **Unity**. It brings musicians from very different backgrounds to create a completely different sound of original and cover music forming what we call "**American Reggae**". The recipe is a large dose of reggae, a hint of gospel, a smattering of classical, another portion of rock, a splash of roots, and a pinch of jazz for garnish. The end result is a full meal of entertainment which has proven to draw an audience nearly anywhere, and has kept them listening and watching energetically. Most any venue, large or small, can benefit from honoring **Unity** with an invitation to play at their venue.

So, what can you expect from **Unity**? You can count on hard-hitting entertainment. Also, music that is universal and appeals to anyone's taste and style. For those who want to hear something new, a large percentage of what we play is quality original music that the members of **Unity** have collaborated to create. For those who want to sing along to songs that they already know, we have plenty of covers done in our style to satisfy their craving. This music is very dynamic, different, and pleasing to the ear. With these ideas in mind, **Unity** promises to provide a style of music like no other, giving entertainment like no other, and to be unlike any other band.

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**“Kai” Pita Kotobalavu – Lead Vocal/Guitar**



**Jason Brown – Bass Guitar/Vocal**

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**Kelvin Ayres- Drums/Vocal**



**Jeremy "Chunk" Schroetter – Percussion/Vocal**

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**Adam Plamann – Saxophone/ Keyboards**



**Matt Kerkhoff – Guitar/ Vocals**

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**- Positive Feedback -**

**“I highly recommend checking them out! “ TJ – GB Nightlife.com**

**“Always a treat! This reggae style band will take you out of the tundra and into the tropics.” - The City Pages Wausau**

**“Unexpexcted reggae music” - Advance Titan UW Oshkosh**

**“One of the hardest working bands in the Fox Valley” - Rick's Cafe**

**“Unity set the lovin' vibe on opening night at last year's 10,000 Lakes Festival . It was a rare treat to hear this band”. - Janie Franz (Grateful Web.com)**

**“Kai's (voice) was sung like a warm tropical breeze.”**

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**Thanks friends for looking at and reading our promo kit. This is only the beginning! Hope to see you in the near future at one of our shows.**  
**"Music is the Food of Life"**

**For more info of the the band. Please check our website:**

**[www.unitytheband.com](http://www.unitytheband.com)**

For Booking call 920-378-1788